

Lowry Computer Products Partners with OATSystems to Deliver Comprehensive RFID Asset Tracking Solutions for Industrial Manufacturers and Consumer Products Companies

Partnership Enables Lowry to Build Upon its 30-Year Heritage in Delivering Flexible Solutions That Deliver Value to Customers

BRIGHTON, MI, July 9, 2008 – Lowry Computer Products, one of the nation's leading RFID solution providers, announced that it has entered into a partnership with OATSystems to deliver turnkey asset tracking and work-in-process solutions for the industrial manufacturing sectors including automotive, aerospace and consumer packaged goods companies.

OATSystems is a division of Checkpoint Systems, Inc. (NYSE: CKP), a US \$834 million (2007 revenue) multinational manufacturer and marketer of technology-driven integrated solutions to protect people and assets and to facilitate the merchandising, tracking and securing of consumer goods at key checkpoints in the supply chain. Checkpoint and OATSystems offer complementary merchandise protection and inventory management applications.

Lowry customers will benefit from OATSystems' flexible RFID solution framework that has been successfully deployed across several industries leading to significant returns on investment capital. Delivered through Lowry's RFID certified Professional Services Division, OATSystems capabilities will enable businesses to improve local processes such as shipping and receiving, asset tracking, and work-in-process while delivering increased supply chain visibility across multiple and remote sites. The flexibility of the solution architecture, unique to OATSystems, enables businesses to deploy RFID business logic using a lightweight and low-cost infrastructure, while maintaining centralized systems management and control capabilities.

"With over 30 years of RFID & AIDC deployment experience with customers throughout the manufacturing, CPG, defense, and distribution marketplaces, Lowry is committed to continuing to drive business value by providing flexible integrated solutions; eliminating the need for custom software development. OATSystems solutions enable our customers to harness the power of RFID faster than ever before. Our customers can now capitalize on significant returns by automating complex business operations to achieve a competitive advantage," said Michael Lowry, Chief Executive Officer of Lowry Computer Products. "OATSystems has the RFID industry's most scalable solution as well as the most innovative approaches to providing enterprise-wide RFID capabilities. We are excited about leveraging this robust and comprehensive solution set for our ongoing integration projects."

"We're very pleased to enter into a partnership with a company with the heritage and track record that Lowry has," said Prasad Putta, OATSystems' founder and VP of Business Development. "As a provider of RFID solutions that add value to the customer's bottom line, we seek strategic relationships with partners who share similar objectives for delivering comprehensive customer solutions, and Lowry most certainly does."

About Lowry Computer Products

Lowry Computer Products is a leading manufacturer, systems integrator and software provider of RFID-EPC products, wireless, barcode and data collection solutions with an install base of several thousand customers. Lowry's end-to-end solutions for food safety traceability, asset management, supply chain visibility, work-in-progress, track and trace, and mandate compliance deliver real ROI for its customers. Lowry also manufactures fully converted, tested and ready-to-use Smart Trac™ labels with Gen 2 inlays as well as automated labeling systems for supply chain, packaging and RFID software applications.

Through its 15 U.S. sales offices, 25 service centers and a nationwide network of more than 200 service partners, Lowry provides certified technical support and trusted customer service throughout North America. To find out more about Lowry's products and services, visit www.lowrycomputer.com.

About OATSystems

OATSystems, Inc. is the recognized radio-frequency identification (RFID) solution leader with software that empowers businesses to achieve competitive advantage and ROI from RFID enabled applications. As a pioneer in developing RFID technology, OATSystems has been setting the standards in RFID for over half a decade and is responsible for industry firsts that include the largest scale and largest scope of deployments, as well as the most innovative approaches to providing enterprise-wide RFID solutions. OATSystems' multinational client base consists of over 100 customers in retail, consumer packaged goods, consumer electronics, manufacturing, life sciences, aerospace and defense. A division of \$834.2 million Checkpoint Systems, Inc., OATSystems is located in Waltham, MA, and has a development office in Bangalore, India and various direct sales offices and resellers around the globe. To learn more, visit www.oatsystems.com and www.checkpointsystems.com.

About Checkpoint Systems, Inc.

Checkpoint Systems, Inc. is the leading supplier of retail shrink management solutions. Checkpoint's global team helps retailers - and their suppliers - reduce theft, increase inventory visibility and provide consumers with greater merchandise availability through the company's rapidly evolving RF technology, expanding shrink management offerings and Check-Net labeling solutions. Checkpoint has more than one million RF devices installed in stores today and has secured more than 100 billion products. Scaling cost efficiently, Checkpoint's solutions provide increased revenues and profits to a fast-growing community of successful retailers and a superior experience for their consumers. Listed on the NYSE (NYSE: CKP), Checkpoint operates in every major geographic market and employs 3,900 people worldwide. For more information, visit www.checkpointsystems.com.

Press Contacts:

Elena Palmer
Lowry Computer Products
810-229-7200
elenap@lowrycomputer.com

George Cohen (for OATSystems)
George Cohen Communications
(617) 325-0011
george@gccpr.com